

**PARISH ACTION TIME LINE FOR
2021 YAKIMA DIOCESE ACA CAMPAIGN**

Week of September 28 All Annual Appeal In-Pew materials will be mailed to each parish.

Saturday & Sunday
October 24 & 25

ANNOUNCEMENT WEEKEND

Display Annual Appeal Posters in prominent location this weekend

Prayers of the Faithful

Bulletin and Pulpit Announcements

Social Media i.e. Facebook, Virtual Mases etc.

Saturday & Sunday
October 31 & Nov. 1

EDUCATION WEEKEND

Pastor Letter in Parish Bulletin

Lay Witness Talk

Prayers of the Faithful

Bulletin and Pulpit Announcements

Social Media i.e. Facebook, Virtual Mases etc.

Saturday & Sunday
November 7 & 8

ANNUAL CATHOLIC APPEAL PLEDGE WEEKEND

Pastor/Associate Pastor – Homily on Annual Support

In-pew Appeal/Video – Help Parishioners Complete Envelopes

Prayers of the Faithful

Bulletin and Pulpit Announcements

Social Media i.e. Facebook, Virtual Mases etc.

Thursday
November 12

First report due to Development Office

Saturday & Sunday
November 14 & 15

FIRST FOLLOW-UP WEEKEND

Prayers of the Faithful

Bulletin and Pulpit Announcements

Envelopes available at all entrance/exits

Thursday
November 19

Second report due to Development Office

Each Thursday of the following weeks, reports are due in Development Office

Saturday & Sunday
November 21 & 22

SECOND FOLLOW-UP WEEKEND

Envelopes available at all entrance/exits

In late February 2021, a follow-up letter from the Pastor will be sent to parishioners who have not responded to the Annual Catholic Appeal by January 31, 2021, except those parishioners whom the pastor has elected not to contact with the Follow-Up Letter.